



JULIE VELAZQUEZ  
GRAPHIC DESIGNER • FINE ARTIST

CONTACT

julievalazquez6@gmail.com  
610-739-8087

SKILLS

Adobe Creative Suite CC  
Adobe XD  
Figma  
Print Design  
Interactive Design  
Fine Art  
Microsoft Office

EDUCATION

Google UX Design Certificate  
Currently pursuing  
Bachelor of Fine Arts  
Graphic Design  
Savannah College of Art & Design  
Savannah, GA  
2004-2008

PORTFOLIO

<https://julievalazquez.wixsite.com/portfolio>

EXPERIENCE

BETHLEHEM SHARED SERVICES  
Bethlehem, Pennsylvania | 2017-present  
Senior Interactive Graphic Designer

I recently led the redesign of two B2C sites and continue to support testing initiatives while maintaining day-to-day website graphics, email graphics, social media graphics and brand guidelines. I am now working on transferring the same B2C sites to Salesforce and utilizing Figma for mockups for both projects.

BETHLEHEM SHARED SERVICES  
Bethlehem, Pennsylvania | 2016-2017  
Senior Graphic Designer

Job responsibilities consisted of the design and management of multiple sections in a 130+ page catalog, design of a monthly newsletter, and design of advertisements for multiple business units.

BETHLEHEM SHARED SERVICES  
Bethlehem, Pennsylvania | 2011-2016  
Graphic Designer

Job responsibilities consisted of the design of all event promotional material for three retail stores including poster design, email design, and billboard design. In addition, I was responsible for a yearly customer appreciation event that involves various media including print, web, and email design, merchandise design, vehicle wraps, banner printing/production and sign printing/production.

FREELANCE  
2008-present

Graphic Designer and Fine Artist

Job responsibilities consist of the design of a variety of materials including logos, brochures, booklets and posters, as well as simple web design.